

Remit To: KDKA-TV  
21251 NETWORK PLACE  
CHICAGO, IL 60673-1251



KDKA-TV

INVOICE

For: BOB CASEY FOR PENNSYLVANIA(165467)  
PO BOX 58746  
Philadelphia, PA 19102-8746

Account Exec: Brian Butz-1  
Office: KDKA-TV  
Contract Num: 1201-56162  
Contract Dates: 08/07/2012-08/13/2012  
Customer Order:  
Linked Order:  
CPE: / /

Invoice Num: 1201-542535  
Invoice Date: 08/19/2012  
Billing Cycle: Weekly  
Billing Period: 07/30/2012-08/19/2012

Page 1 of 4

**PAY BY** 09/18/2012  
Net 30 days

In Account With: SHORR JOHNSON MAGNUS(39976)  
1831 Chestnut St Ste 602  
Philadelphia, PA 19103-3700  
ATTN:Accounts Payable

Product Desc: BOB CASEY FOR SENATE SUMMER WEEK 2

Broadcast airtimes represented are reported to the nearest second.

Buy Line	Flight Description		Buy Line Dates		M T W T F S S		Dur	Total Spots	Rate
1	THE EARLY SHOW		08/07/2012-08/13/2012		M T W T F . .		30	10	225.00
<u>Week Of</u>		<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>			
08/06/2012-08/12/2012		M T W T F . .		8		225.00			
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
08/07/2012	Tu	07:42:25 AM		BCTV1202H	30	225.00			
08/07/2012	Tu	08:58:10 AM		BCTV1202H	30	225.00			
08/08/2012	We	07:54:27 AM		BCTV1202H	30	225.00			
08/08/2012	We	08:44:56 AM		BCTV1202H	30	225.00			
08/09/2012	Th	07:28:45 AM		BCTV1202H	30	225.00			
08/09/2012	Th	08:50:50 AM		BCTV1202H	30	225.00			
08/10/2012	Fr	08:09:33 AM		BCTV1204H	30	225.00			
08/10/2012	Fr	08:47:30 AM		BCTV1204H	30	225.00			
<u>Week Of</u>		<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>			
08/13/2012-08/19/2012		M T W T F . .		2		225.00			
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
08/13/2012	Mo	07:59:05 AM		BCTV1204H	30	225.00			
08/13/2012	Mo	08:45:03 AM		BCTV1202H	30	225.00			
2	THIS MORNING 6-7AM		08/07/2012-08/13/2012		M T W T F . .		30	5	500.00
<u>Week Of</u>		<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>			
08/06/2012-08/12/2012		M T W T F . .		4		500.00			
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
08/07/2012	Tu	06:09:09 AM		BCTV1202H	30	500.00			
08/08/2012	We	06:40:47 AM		BCTV1202H	30	500.00			
08/09/2012	Th	06:27:38 AM		BCTV1202H	30	500.00			
08/10/2012	Fr	06:08:12 AM		BCTV1204H	30	500.00			

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In Account With: SHORR JOHNSON MAGNUS(39976)  
1831 Chestnut St Ste 602  
Philadelphia, PA 19103-3700  
ATTN:Accounts Payable

Product Desc: BOB CASEY FOR SENATE SUMMER WEEK 2

Broadcast airtimes represented are reported to the nearest second.

Buy Line	Flight Description	Buy Line Dates			M T W T F S S		Dur	Total Spots	Rate
<u>Week Of</u>		<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>			
08/13/2012-08/19/2012		M T W T F . .		1		500.00			
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
08/13/2012	Mo	06:28:00 AM		BCTV1204H	30	500.00			
3	4PM EARLY NEWS	08/07/2012-08/13/2012			M T W T F . .		30	5	500.00
<u>Week Of</u>		<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>			
08/06/2012-08/12/2012		M T W T F . .		4		500.00			
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
08/07/2012	Tu	04:21:16 PM		BCTV1202H	30	500.00			
08/08/2012	We	04:22:09 PM		BCTV1202H	30	500.00			
08/09/2012	Th	04:23:10 PM		BCTV1202H	30	500.00			
08/10/2012	Fr	04:53:34 PM		BCTV1204H	30	500.00			
<u>Week Of</u>		<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>			
08/13/2012-08/19/2012		M T W T F . .		1		500.00			
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
08/13/2012	Mo	04:13:34 PM		BCTV1204H	30	500.00			
4	THE INSIDER	08/07/2012-08/13/2012			M T . T F . .		30	5	450.00
<u>Week Of</u>		<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>			
08/06/2012-08/12/2012		M T . T F . .		3		450.00			
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
08/07/2012	Tu	07:46:37 PM		BCTV1202H	30	450.00			
08/09/2012	Th				30			450.00	Preempted
08/10/2012	Fr	04:13:23 PM	08/09/2012	BCTV1204H	30	450.00	450.00		Makegood in 4PM EARLY NEWS
08/10/2012	Fr	07:54:42 PM		BCTV1204H	30	450.00			

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Buy Line	Flight Description		Buy Line Dates		MTWTFSS		Dur	Total Spots	Rate
<u>Week Of</u>			<u>MTWTFSS</u>		<u>Spots Per Week</u>		<u>Rate</u>		
08/13/2012-08/19/2012			MT . T F . .		1		450.00		
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
08/13/2012	Mo	07:54:58 PM		BCTV1204H	30	450.00			
5	11:35P-12:37A - LETTERMAN		08/07/2012-08/13/2012		MTWTF . .		30	6	325.00
<u>Week Of</u>			<u>MTWTFSS</u>		<u>Spots Per Week</u>		<u>Rate</u>		
08/06/2012-08/12/2012			MTWTF . .		4		325.00		
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
08/07/2012	Tu	12:30:48 AM		BCTV1202H	30	325.00			
08/08/2012	We	12:13:11 AM		BCTV1202H	30	325.00			
08/09/2012	Th				30			325.00	Preempted
08/09/2012	Th	12:39:42 AM	08/09/2012	BCTV1204H	30	325.00	325.00		Makegood in 23:46:00-00:48:29
08/10/2012	Fr	12:01:28 AM		BCTV1204H	30	325.00			
<u>Week Of</u>			<u>MTWTFSS</u>		<u>Spots Per Week</u>		<u>Rate</u>		
08/13/2012-08/19/2012			MTWTF . .		1		325.00		
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
08/13/2012	Mo	12:10:38 AM		BCTV1204H	30	325.00			
6	23:00:00-23:30:00		08/09/2012-08/13/2012		M . . T F S S		30	6	1,100.00
<u>Week Of</u>			<u>MTWTFSS</u>		<u>Spots Per Week</u>		<u>Rate</u>		
08/06/2012-08/12/2012			M . . T F S S		4		1,100.00		
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
08/09/2012	Th	11:23:02 PM		BCTV1204H	30	1,100.00			
08/10/2012	Fr	11:13:20 PM		BCTV1204H	30	1,100.00			
08/11/2012	Sa	11:29:33 PM		BCTV1204H	30	1,100.00			

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	<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>	
	08/12/2012	Su				30			1,100.00	Preempted	
	08/12/2012	Su	11:34:55 PM	08/12/2012	BCTV1202H	30	1,100.00	1,100.00		Makegood in 23:15:00-23:49:00	
	<u>Week Of</u>			<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>			
	08/13/2012-08/19/2012			M . . T F S S		1		1,100.00			
	<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>	
	08/13/2012	Mo	11:12:41 PM		BCTV1202H	30	1,100.00				
	<u>Total Spots</u>			<u>Gross Amt</u>		<u>Commission Amt</u>		<u>Net Amt</u>	<u>Debit</u>	<u>Credit</u>	<u>Reconciliation</u>
Air Time Totals	34			16,175.00		2,426.25		13,748.75	1,875.00	1,875.00	0.00

Billing Notes

PRINT AT STATION. ALL RATES ARE PRE EMPTIBLE UNLESS NOTED OTHERWISE. PAID FOR BY BOB CASEY FOR SENATE. MARK INVOICE PAID, PROOF OF PERFORMANCE AND PUT IN PUBLIC FILE.

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

Wire Transfer Instructions:	For Billing Inquiries Please Contact:  ACCOUNT EXECUTIVE  412-575-2200	Gross Billing	16,175.00
		Trade Value	0.00
		Agency Commission	2,426.25
		Local Tax	0.00
		State Tax	0.00
		Pre Paid Amount	0.00
		Pay This Amount	13,748.75

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